



Dear Family Practice,

I would like to setup a phone interview to introduce myself to you.

I work with a lot of physicians, like yourself, in the area of business development. If you were to allow me to explain my program, I'm sure I can help your practice grow.

I have packaged several products and services into one system that will:

- A. Save You Time On Marketing, HR, Business Development, Finances, Bookkeeping, Teambuilding, and much more
- B. Provide You With Practice Literature & Promotional Designs That Are Unique and Professional
- C. Provide Proven Strategies For Practice Building
- D. Provide You With A Single Source For Ideas & Creative Exchange
- E. Set Marketing Actions Plans In Place That Are Simple To Carry Out
- F. Be Exclusive To Your Practice In Your Market
- G. Offer One-On-One Coaching
- H. Not Interfere With Your Daily Routines

I am looking for entrepreneurial minded practices.

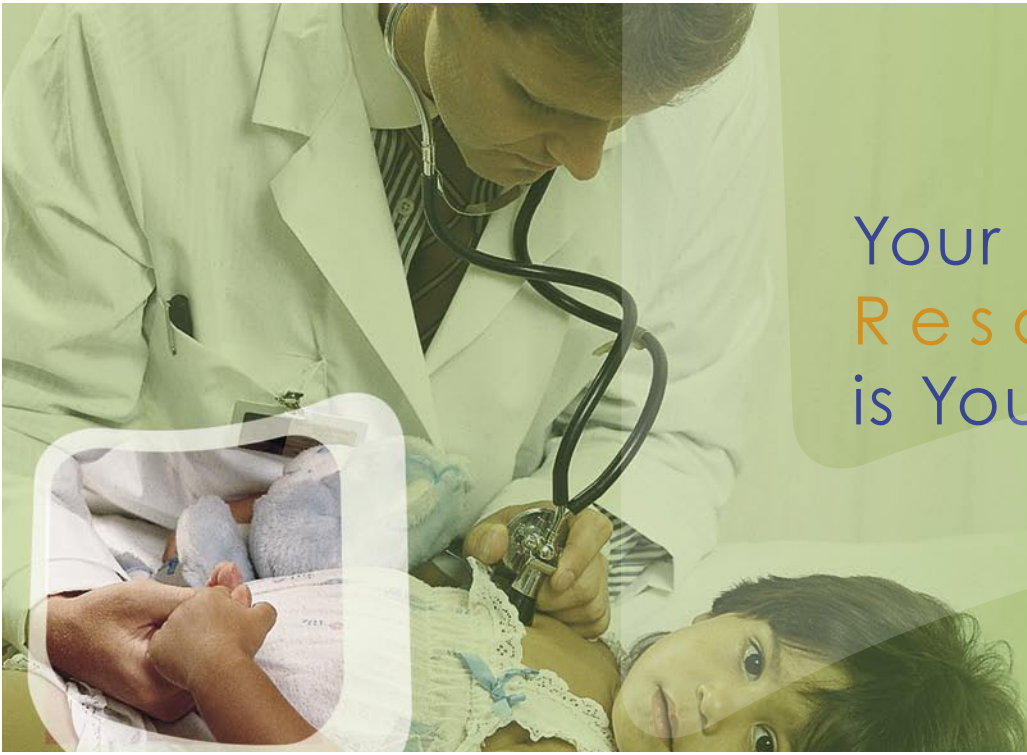
If we take a couple of minutes to discuss your practice, you and I can determine if this program will meet your needs. If you would like more information, please send me an email with the **date, time and number** that is best for you. I will call you.

My email address is me@bsimedia.com. If you prefer to call me now, my phone number is 1-800-745-7781

I appreciate you taking an interest in my system and I look forward to our conversation.

Thank You,

W. Christopher Trezise



Your Most Precious
Resource
is Your Time.

We provide a business system that will help you grow your practice, that is affordable and takes very little time to implement and use.

There is no setup cost. No expensive equipment. No time consuming training. A dedicated professional will be available to help you get the best return on your investment.

Through strategic units or packets, we work with you to put short action plans in place. Compare image material and choose a look and feel that is right for your goals and ideas.

No clumsy templates that force you to change your image. Our designs will enhance your practice.

Strategic Packets can be added to your current marketing efforts to achieve greater results.

You will also have access to routine opportunities to join roundtable teleconferences and online seminars to stay up on ways to make your practice run smarter and ways to make your profits grow faster.

Private Practice Solutions To Help You Succeed

Wouldn't it be nice to have a little help?

- Unique practice literature & promotional designs
- Free web page with your own domain name
- Strategies for small business marketing
- Strategies for small business issues
- Library of action plans
- Library of marketing ideas
- Monthly email newsletter
- Monthly action steps (based on goals)
- Goals worksheet
- Marketing strategies worksheet
- Marketing tracking report
- Book reviews & summaries
- Free ebooks
- Online resource directory
- Free webinars
- Free conference call roundtable discussions
- Key business development resource directory



This is not a generic system sold to the masses. **This system is limited to 100 practices.** We want to invite you to be part of our group, but only if you are serious about growing your practice. This system is designed to offer you a lot of help, but you have to help yourself. The coaches and trainers are ready to help you set and achieve your goals. We have dramatically reduced the amount of time it takes to implement these strategies, so you can begin to see results quickly.



PRIVATE PRACTICE

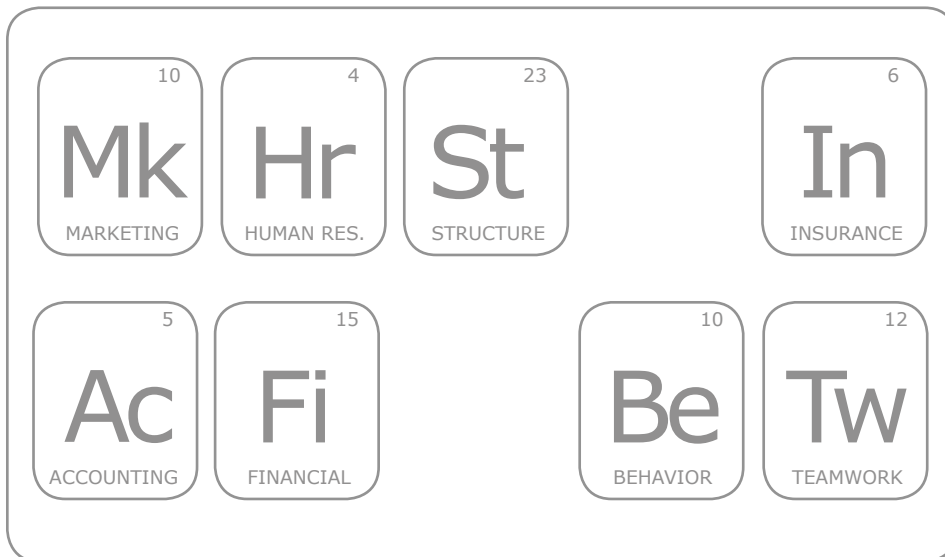


ONE-ON-ONE PROJECTS

- MATERIALS
- EBOOKS
- WORKSHEETS
- TUTORIALS
- WEBINARS
- DISCUSSION GROUPS



RESOURCE PARTICIPANTS





TF

800.745.7781

Ph

865.470.2966

Fx

866.820.3191

Can you answer yes to any of these situations?

Yes

- No known written marketing plan in place
- Do not have a strong marketing message
- Not enough time to work on your business
- Need help with referral sources
- Need help with focus & business direction
- Communication needs work
- Want more clients
- New services need support and promoting
- Need a new look and image
- Want to increase a specific area of the business
- Need a web site to answer faq's and download client information
- Need automation to save time and streamline appointment procedures
- Need to enhance your image in the community
- Want a larger market share of clients
- Want a better level of clients
- Looking at multiple streams of income
- Need help with customer service

Wouldn't it be nice to have a little help?

How much time each month do you spend on your marketing plan? **"When you fail to plan, you plan to fail."**

Could you benefit from a **single source** for private practices and managers to get the help you need to grow.

What if the information and tools were **conveniently online or emailed** to you on a routine bases?

What if you could join others for short web/phone **roundtable discussions** and tutorials about business ideas?

What if you could have **professionally designed materials** that convey your practice message clearly to your target audience?

What if you could work **one-on-one** with a marketing professional to fine tune your business message?

What if you had access to **step-by-step instructions** for buying media, planning a direct mail campaign, mining your files, or following up with referrals?

What if you had access to **one-on-one training & consulting** on financial planning, accounting & tax issues, employee & employer relationships, behavior adjustments and successful habits, and networking... all focused on small business issues?

Does it make sense, to run a successful practice, you may need some **expert help** once in a while?