

Copy Guide

(If you have multiple product categories/services, you can save a copy for each product categories/service)

**Product/Srvce
Categories**

Category	
Key Statement	
Support For Key Statement	
Bullet Points For Category One	

**Category
Product
Descriptions**

Products In Category	
Product 1 Key Statement	
Product 2 Key Statement	
Product 3 Key Statement	
Product 4 Key Statement	
Product 1 Support	
Product 2 Support	
Product 3 Support	
Product 4 Support	